



Hong Kong Association of Travel Agents

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Dear HATA members,

07 May 2014

HATA CRUISE WORKSHOP & MART 2014

Given the popularity of cruise tourism and to update members (particularly for frontline sales staff, product and marketing personnel) on the latest cruise trends and developments both locally and worldwide, your Association will be staging a “Cruise Workshop & Mart” as follows:

Date: Wednesday, 21 May 2014

Time: 0900- 1300 Hours

Venue: Assembly Hall, 4/F North Tower, Salisbury YMCA, 41 Salisbury Road, Tsimshatsui, Kowloon

Cost: Free on first-come-first-serve basis (limited to 100 participants)

PROGRAMME OUTLINE

0845-0900 Registration

0900-1015 Presentations by speakers and stakeholders of the cruise industry

1015-1030 Coffee Break

1030-1130 Workshop with various topics followed by presentations & discussions

1130-1300 Cruise Travel Marts

Meantime kindly register your participation no later than 15 May 2014 as soon as possible due to limited capacity.

Enrollment Form

Please fax this form to HATA Secretariat 2525-0986 for registration

Company Name : _____ Contact person: _____

Tel : _____ Fax : _____ Email : _____

(1) Participant Name: _____ Title: _____

(2) Participant Name: _____ Title: _____

(3) Participant Name: _____ Title: _____

Please complete enrollment form and send to HATA secretariat by fax 2525 0986 or email manager@hata.org.hk **on or before (Thursday) 15 May 2014**. If you have any enquiries, please feel free to contact us at 2869 8624.

Thank you for your attention.

Secretariat