



## Hong Kong Association of Travel Agents

Units 502-4, 5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui,  
Kowloon, Hong Kong

Tel: 2869 8624

Fax: 2525 0986

Website : [www.hata.org.hk](http://www.hata.org.hk)

Email: [manager@hata.org.hk](mailto:manager@hata.org.hk)

25 Sep 2014

### IMPORTANT NOTICE

Dear Members and Business Partners,

#### **42<sup>nd</sup> Hong Kong Association of Travel Agents (HATA) Annual Overseas Convention, 31 October – 02 November 2014 in Tainan, Taiwan**

Further to my letter of 02 September, 2014, we are pleased to advise that arrangements are being finalized at this point in time and that registration for the Convention with the theme of **Socially Yours** is being processed.

We are also pleased to announce that the following speakers have kindly accepted our invitation to share their insights in our Business Session:

- Ms. Esther Wang – Head of Marketing & Business Development, Amadeus Hong Kong Ltd.
- Ms. Becky Ip – Deputy Executive Director, Hong Kong Tourism Board
- Ms. Fanny Lin - Marketing director, Tencent Taiwan office
- Mr. Mark Kopec - Head of Travel Insurance, Asia Pacific, General Insurance, Zurich Insurance (Hong Kong)

The panel session will be moderated by Mr. Richard Willis - Corporate Development Director, Vigor Tours Group.

Enclosed herewith please find the updated outline of the convention programme as well as the post-convention package together with the applicable registration forms.

In the meantime, as registrations are filling up (with some package being full!) please be reminded to register NOW and that the registration deadline for this exciting annual event is on (Friday) 26 September 2014.

Meantime, I look forward to welcoming you to Tainan.

Yours sincerely  
HONG KONG ASSOCIATION OF TRAVEL AGENTS

*Jason Wong*

Jason Wong  
Convention Chairman

**OUTLINE OF THE 42<sup>ND</sup> HATA CONVENTION**  
**TAINAN, TAIWAN 31 OCTOBER – 02 NOVEMBER 2014**

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**FRI - 31 OCT - HONG KONG / TAINAN / KAOHSIUNG**

- Check-in at Hong Kong International Airport
  - Package A: HKG/KHH - KA432 0855/1020 HRS*
  - Package B & C: HKG/TNN - CI7868 1140/1300 HRS*
- Check-in Tayih Landis Hotel
- **Free leisure (Revised)**
- Welcome dinner at Tayih Landis Hotel hosted by Tainan City Government

**SAT - 01 NOV - TAINAN**

- Breakfast at hotel, transfer to Wuyuan Cultural Center (15 minutes from the hotel)

**BUSINESS SESSION (STARTING AT 0900 HRS SHARP)**

- Inauguration & Opening speech by Tainan mayor office
  - Welcome addresses
  - Product updates by Tourism Bureau of Tainan City Government
  - Keynote speeches by distinguished speakers
  - Coffee Break
  - Panel discussion and open forum moderated by HATA Vice Chairman
- Lunch at hotel sponsored by Travelport
  - Afternoon sightseeing tour to visit Anping's Old Streets (安平老街) & Sihcao Mangrove Green River Course (四草綠隧遊船)
  - Farewell dinner at Fu-Chen Restaurant, co-hosted by Amadeus Hong Kong Ltd. & Zurich Insurance Co. Ltd.
  - Tour to visit Tainan Flowers Night Market (花園夜市)



**SUN - 02 NOV - TAINAN / KAOHSIUNG / HONG KONG**

- Breakfast at hotel sponsored by Abacus Distribution Systems (HK) Ltd.
- Morning at leisure / Check-out Hotel
- **Package A** - Transfer to Kaohsiung International airport
  - KHH/HKG- KA457 2120/2250 hrs*
- **Package B** - Transfer to Tainan Airport
  - TNN/HKG - CI7867 1410/1540 hrs*

**Dress Code: Smart Casual**

**OUTLINE OF THE 42<sup>ND</sup> HATA CONVENTION (POST PACKAGE TOUR)**  
**TAINAN, TAIWAN 31 OCTOBER – 03 NOVEMBER 2014**

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**SUN - 02 NOV - TAINAN**

- Breakfast at hotel sponsored by Abacus Distribution Systems (HK) Ltd.
- Check-out Hotel
- Sightseeing at Nan Yuan Garden Resort Farm (南元休閒農場) and Jianshanpi Jiangnan Resort (江南渡假村)
- Lunch at Guihua Garden Chinese Restaurant (桂華園 - 江南渡假村內)
- Visit the Tangerine Farm to harvest tangerines and enjoy a cup of coffee
- Dinner and accommodation at Shangri-La Far Eastern Plaza Hotel



**MON - 03 NOV - TAINAN/HONG KONG**

- Breakfast at hotel / Check-out Hotel
- **Visit Chimei Museum (*Revised*)**
- Sightseeing at Ten Drum Culture Village (十鼓文化園區)
- Lunch at Ten Drum Culture Village
- Transfer to Tainan Airport

**TNN/HKG      CI7867   1410/1540 hrs**

**Dress Code: Smart Casual**

**42<sup>nd</sup> HATA Annual Overseas Convention, Post Tour Package  
(31 OCT - 02 NOV 2014 TAINAN, TAIWAN)**

**Registration Form (Please fax to HATA 2525-0986)**

**Delegate**

**Name as in Passport ↓ (Name on Convention Badge )**

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Type of Travel Document	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	
Address of Company:			
Telephone No.	Fax No.	Email Address	

**Accompanying Person/Spouse**

**Name as in Passport ↓ (Name on Convention Badge )**

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Type of Travel Document	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	

Single  Twin  Double

Share with \_\_\_\_\_

**Flight Preference:**

- Convention Package A - 31 Oct HKG/KHH KA432 0855/1020, 02 Nov KHH/HKG KA457 2120/2250
- Convention Package B - 31 Oct HKG/TNN CI7868 1140/1300, 02 Nov TNN/HKG CI7867 1410/1540
- Convention Package C - 31 Oct HKG/TNN CI7868 1140/1300, 03 Nov TNN/HKG CI7867 1410/1540

**Package Preference** (price per person twin sharing, please tick as appropriate):

<input type="checkbox"/> <b>Convention Package A &amp; B (31 Oct- 02 Nov)</b> For 1st & 2nd HATA member of the same Company	<b>HK\$1,988</b>	<b>X</b>	<b>= HK\$</b>
<input type="checkbox"/> <b>Convention Package C (31 Oct -03 Nov)</b> For 1st & 2nd HATA member of the same Company	<b>HK\$2,588</b>	<b>X</b>	<b>= HK\$</b>
<b>Additional charges :</b>			
<input type="checkbox"/> For 3 <sup>rd</sup> & 4 <sup>th</sup> HATA members / Non - HATA members	<b>HK\$300</b>	<b>X</b>	<b>= HK\$</b>
<input type="checkbox"/> Single room supplement for convention package A / B	<b>HK\$800</b>	<b>X</b>	<b>= HK\$</b>
<input type="checkbox"/> Package A/B/C- Ancillary charges : fuel surcharge, airport taxes, & TIC levy	<b>HK\$650</b>	<b>X</b>	<b>= HK\$</b>
<input type="checkbox"/> Land only for convention package (without air transportation)	<b>HK\$1,600</b>	<b>X</b>	<b>= HK\$</b>
<input type="checkbox"/> Single room supplement for post tour Package C	<b>HK\$1,200</b>	<b>X</b>	<b>= HK\$</b>
<b>TOTAL</b>			<b>= HK\$</b>

**Important Notes:**

- ❖ Use of personal data provided will be limited to this event only.
- ❖ First priority to be given for HATA members.
- ❖ **Please fax or email your company name card(s) together with registration form.**
- ❖ **3<sup>rd</sup> & 4<sup>th</sup> HATA members, Non-HATA members are subject to availability.**
- ❖ Visa application on your own arrangement.
- ❖ Cheque should be made payable to HONG KONG ASSOCIATION OF TRAVEL AGENTS LTD.
- ❖ Deadline for registration **26 Sep 2014**. A late registration surcharge of HK\$200 is applicable for registration after the deadline.
- ❖ A surcharge of HK\$1,000 is applicable for any cancellation after the deadline for registration.
- ❖ A handling charge of HK\$100 is applicable to each change after registration has been made.



Please complete and fax back to the HATA Secretariat Fax: 2525-0986 or  
Email to [manager@hata.org.hk](mailto:manager@hata.org.hk)

**42<sup>ND</sup> HATA ANNUAL OVERSEAS CONVENTION**  
**31 OCT – 02 NOV 2014, TAINAN, TAIWAN**

We wish to place our advertisement in the 42<sup>nd</sup> HATA Annual Overseas Convention Program Book. (Please tick as appropriate)

**Advertising Rates:**

Back Cover		Colour	HK\$9,800	<input type="checkbox"/>
Inside Cover	Front/Back:	Colour	HK\$6,000	<input type="checkbox"/>
Inside Pages -	Full page:	Colour	HK\$4,000	<input type="checkbox"/>
	Half page:	Colour	HK\$2,200	<input type="checkbox"/>

Actual Size: 210 mm width x 297 mm height for full page  
210 mm width x 148.5 mm height for half page

Bleeding Size: 5 mm margin all round

Deadline for artwork submission: 26 Sept 2014

Name of Company \_\_\_\_\_

Person to Contact \_\_\_\_\_ Tel : \_\_\_\_\_

Email : \_\_\_\_\_ Fax : \_\_\_\_\_

Signature : \_\_\_\_\_ Date : \_\_\_\_\_