



Hong Kong Association of Travel Agents

5/F, Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong
Tel: 2869 8624 Fax: 2525 0986
Website : www.hata.org.hk Email: manager@hata.org.hk

17 Jun 2015

Dear HATA Members,

43rd Hong Kong Association of Travel Agents (HATA) Annual Overseas Convention, 23 September – 26 September 2015 - Cruise to Kaohsiung

I am pleased to inform you that we have finalized the programme for HATA's most important business and social event of the year – the 43rd HATA Annual Overseas Convention to be held on the Royal Caribbean's Voyager of the Seas to Kaohsiung, 23 - 26 September 2015.

At the affordable price of HK\$ 2,388 (on share twin basis) exclusively for HATA members, the offer includes accommodation at the promenade stateroom, sightseeing, meals and transportation at Kaohsiung and all meals on board as indicated in the attached programme outline. This year, we have an early bird pricing for members who register with us before 23 Jul 2015, an offer definitely not to be missed!

The theme of this year's convention will be "**Cruising into Profit \$**" which focus on the latest trend and development of cruise industry.

Enclosed please find an outline of the convention programme together with the applicable registration form.

So don't miss this fantastic opportunity to network with your industry colleagues and register as soon as possible (as seats are limited) **before the early bird deadline on (Thursday) 23 July 2015.**

Meantime, I look forward to welcoming you to our cruise convention.

Yours sincerely
HONG KONG ASSOCIATION OF TRAVEL AGENTS

Ronald Wu

Ronald Wu
Convention Chairman

**OUTLINE OF THE 43RD HATA CONVENTION
CRUISE TO KAOHSIUNG 23 – 26 SEPTEMBER 2015**

WED - 23 SEP - HONG KONG

- Meet at the Holiday Inn Golden Mile Hotel (Mody Road) and transfer to the Kaitak Cruise Terminal Departure from Hong Kong Kai Tak Cruise Terminal (Optional)
- Cruise departs from Hong Kong at 1630 hrs
- Welcome Dinner at Sapphire Main Dining Room
- Special “After Dinner Event “ (TBA)

THUR - 24 SEP -KAOHSIUNG, TAIWAN

- Breakfast on board
- Morning at leisure
- Welcome Lunch at Kaohsiung
- Sightseeing Tour at Kaohsiung
- Night Market Visit
- Cruise departs from Kaohsiung at 2100 hrs
- Late-night event on Cruise (TBA)

FRI - 25 SEP - CRUISING

- Breakfast on board

BUSINESS SESSION

- Inauguration
 - Welcome addresses (Convention Chairman/HATA Chairman)
 - Keynote speeches by distinguished speakers
 - Coffee break
 - Panel discussion and open forum moderated by HATA Vice Chairman
- Lunch on board
- Exclusive “Behind-the-Scene” Tour & Team-Building activities, including Rock Climbing Wall, FlowRider Surfing, Mini-Golf, Bridge Tour, Galley Tour
 - Farewell Dinner (Captain’s night)

SAT - 26 SEP -HONG KONG

- Embarkation at 0700 hrs

Dress Code: Smart Casual

**OUTLINE OF THE 43RD HATA CONVENTION
CRUISE TO KAOHSIUNG 23 - 26 SEPTEMBER 2015**

Registration Form (Please fax to HATA 2525-0986)

Delegate

Name as in Passport ↓ (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Type of Travel Document	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	
Address of Company:			
Telephone No.	Fax No.	Email Address	

Accompanying Person/Spouse

Name as in Passport ↓ (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Type of Travel Document	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	

Single Twin Double

Share with _____

Package Preference (price per person twin sharing, please tick as appropriate):

<input type="checkbox"/> Convention Package for Promenade Stateroom (For 1 st & 2 nd HATA member of the same Company)	HK\$ 2,388	X	= HK\$
<input type="checkbox"/> Upgrade to Oceanview Stateroom	+ HK\$ 200	X	= HK\$
<input type="checkbox"/> Upgrade to Oceanview with Balcony Stateroom	+ HK\$ 600	X	= HK\$
Additional charges :			
<input type="checkbox"/> For 3 rd & 4 th HATA members / Non-HATA members	HK\$ 300	X	= HK\$
<input type="checkbox"/> Single room supplement for Promenade Stateroom	HK\$ 2,388	X	= HK\$
<input type="checkbox"/> Single room supplement for Oceanview Stateroom	HK\$ 2,588	X	= HK\$
<input type="checkbox"/> Single room supplement for Oceanview with Balcony Stateroom	HK\$ 2,988	X	= HK\$
<input type="checkbox"/> Ancillary charges : Port fee, Tax & Gratuity	HK\$ 749	X	= HK\$

TOTAL = HK\$

Important Notes:

- ❖ Use of personal data provided will be limited to this event only.
- ❖ First priority to be given for HATA members.
- ❖ Please fax or email your company name card(s) together with registration form.
- ❖ 3rd & 4th HATA members, Non-HATA members are subject to availability.
- ❖ Visa application on your own arrangement.
- ❖ Cheque should be made payable to HONG KONG ASSOCIATION OF TRAVEL AGENTS LTD.
- ❖ Deadline for registration **12 Aug 2015**. A late registration surcharge of HK\$200 is applicable for registration after the deadline.
- ❖ A surcharge of HK\$1,000 is applicable for any cancellation after the deadline for registration.
- ❖ A handling charge of HK\$100 is applicable to each change after registration has been made.



Please complete and fax back to the HATA Secretariat Fax: 2525-0986 or
Email to manager@hata.org.hk

43RD HATA ANNUAL OVERSEAS CONVENTION
23 – 26 SEP 2015, CRUISE TO KAOHSIUNG

We wish to place our advertisement in the 43rd HATA Annual Overseas Convention Program Book.
(Please tick as appropriate)

Advertising Rates:

Back Cover -	Colour	HK\$9,800	<input type="checkbox"/>
Inside Cover - Front/Back:	Colour	HK\$6,000	<input type="checkbox"/>
Inside Pages - Full page:	Colour	HK\$4,000	<input type="checkbox"/>
Half page:	Colour	HK\$2,200	<input type="checkbox"/>

Actual Size: 210 mm width x 297 mm height for full page

Bleeding Size: 5 mm margin all round

Deadline for artwork submission: 12 August 2015

Name of Company : _____

Person to Contact : _____ Tel : _____

Email : _____ Fax : _____

Signature : _____ Date : _____