



Hong Kong Association of Travel Agents

5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong
Tel: 2869 8624 Fax: 2525 0986
Website : www.hata.org.hk Email: manager@hata.org.hk

25 Aug 2016

Dear Members,

**44th Hong Kong Association of Travel Agents (HATA) Annual Overseas Convention,
14 - 16 October 2016 - Ho Chi Minh City**

Further to my letter of 12 Jul 2016, we are pleased to advise that arrangements are being finalized at this point in time and that registration for the Convention with the theme of “**Managing Expectations**” is being processed.

We are also pleased to announce that the following speakers have kindly accepted our invitation to share their insights in our Business Session:

- Dr. Helen Chan - Chief Executive Officer (Honorary) of Promoting Happiness Index Foundation
- Mr. Nigel Gaunt - President of Incentive, Conference & Event Society Asia Pacific
- Mr. Ronald Wong - Executive Coach of Ignition Coaching

The panel session will be moderated by Mr. Richard Willis, HATA Vice Chairman.

Enclosed herewith please find the updated outline of the convention programme as well as the post-convention package together with the applicable registration forms.

In the meantime, as registrations are filling up (Package C has been sold out!) please be reminded to register NOW and that the registration deadline for this exciting annual event is on (Wednesday) 07 Sep 2016.

Meantime, I look forward to welcoming you to Vietnam.

Yours sincerely
HONG KONG ASSOCIATION OF TRAVEL AGENTS

Ronald Wu

Ronald Wu
Convention Chairman

OUTLINE OF THE 44TH HATA CONVENTION

HO CHI MINH CITY, VIETNAM 14 - 16 OCT 2016

FRI - 14 OCT - HONG KONG / SAIGON

Check-in at Hong Kong International Airport

Package A - HKG/SGN - CX767 0835/1010 hrs

Package B&C - HKG/SGN - VN599 0755/0930 hrs

- Transfer to Sofitel Saigon Plaza
- Welcome lunch sponsored by Travelport
- Orientation City Tour to walking street, City Hall, Opera House and Notre Dame Cathedral
- "Hong Kong Night" Dinner supported by the Hong Kong Tourism Board

SAT - 15 OCT - SAIGON

- Breakfast hosted by Sabre Travel Network Hong Kong

BUSINESS SESSION (STARTING AT 0900 HRS SHARP)

Inauguration

Welcome addresses by Mr Ronald Wu, Convention Chairman

Keynote speeches by distinguished speakers

Coffee break

Panel discussion and open forum moderated by Mr Richard Willis, HATA Vice Chairman

Concluding remarks by Mr Jason Shum, HATA Chairman

- Lunch at Sofitel Saigon Plaza
- Enrichment activities (* Spa, * Cooking Class or Indoor Flea Tour)
- Farewell Dinner hosted by Amadeus Hong Kong Limited

* HATA will provide transfer, the cost of spa or cooking class is at your own expense.

SUN -16 OCT - SAIGON / HONG KONG OR DANANG (POST CONVENTION TOUR)

- Breakfast hosted by Zurich Insurance Company Ltd.
- Tour to Cu Chi Tunnel
- Check-out Hotel and transfer to SNG Airport for flights departure

Package A - SGN/HKG - CX764 1905/2250 hrs

Package B - SGN/HKG - VN598 1715/2050 hrs

Package C - SGN/DAD - VN7130 1110/1225 hrs

Dress Code: Smart Casual



OUTLINE OF THE 44TH HATA CONVENTION (POST TOUR PACKAGE)
HO CHI MINH CITY, VIETNAM 14 - 18 OCT 2016

SUN - 16 OCT - DANANG

- Arrive at Danang and transfer to Hoi An, an UNESCO heritage site
- Sightseeing at the Ancient City of Hoi An
- Hotel Inspection & Afternoon Tea hosted by Royal Hoi An - MGallery by Sofitel
- Hotel Inspection & Dinner hosted by Pullman Danang Beach Resort
- Accommodation at Pullman Danang Beach Resort

MON - 17 OCT - DANANG - HUE - DANANG

- Breakfast at hotel
- Transfer to Hue, another UNESCO heritage site in Vietnam for sightseeing, including visit to Hue Citadel, an ancient mausoleum, and visit to Dong Ba Market.
- Hotel Inspection & Lunch hosted by La Residence Hue Hotel
- Return to hotel after lunch, and enjoy the beautiful hotel facilities
- Transfer and Dinner at a popular local restaurant

TUE - 18 OCT - DANANG/SAIGON/HONG KONG

- Breakfast at hotel
- Check-out Hotel and transfer to DAD Airport for flights departure

DAD/SGN - VN7131 1325/1455 hrs

SGN/HKG - VN598 1715/2050 hrs

**44th HATA Annual Overseas Convention
14 - 16 OCT 2016 HO CHI MINH CITY, VIETNAM**

Registration Form (Please fax to HATA 2525-0986)

Delegate

Name as on Passport (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Code of Issuing State	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	
Address of Company:			
Telephone No.	Fax No.	Email Address	

Accompanying Person/Spouse

Name as in Passport (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Code of Issuing State	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	

Single Twin Double

Share with _____

Flight Preference :

- Convention Package A - 14 OCT HKG/SGN CX767 0835/1010, 16 OCT SGN/HKG CX764 1905/2250
- Convention Package B - 14 OCT HKG/SGN VN599 0755/0930, 16 OCT SGN/HKG VN598 1715/2050
- Convention & Post Tour Package C - 14 OCT HKG/SGN VN559 0755/0930, 16 OCT SGN/DAD VN7130 1110/1225
18 OCT DAD/SGN VN7131 1325/1455, 18 OCT SGN/HKG VN598 1715/2050

Package Preference (price per person twin sharing, please tick as appropriate):

<input checked="" type="checkbox"/> Convention Package A & B, Ho Chi Minh (14-16 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$2,688	X	=	HK\$
<input checked="" type="checkbox"/> Convention & Post Tour Package C, Ho Chi Minh & Danang (14-18 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$4,076	X	=	HK\$
Additional charges :				
<input checked="" type="checkbox"/> For 3 rd & 4 th HATA members / Non - HATA members	HK\$300	X	=	HK\$
<input checked="" type="checkbox"/> Single room supplement for convention package A & B	HK\$900	X	=	HK\$
<input checked="" type="checkbox"/> Single room supplement for post tour package C	HK\$1,660	X	=	HK\$
<input checked="" type="checkbox"/> Package A & B - Ancillary charges : fuel surcharge, airport taxes, Airport Construction Fee (ACF) & TIC levy	HK\$378	X	=	HK\$
<input checked="" type="checkbox"/> Package C - Ancillary charges : fuel surcharge, airport taxes, Airport Construction Fee (ACF) & TIC levy	HK\$436	X	=	HK\$
<input checked="" type="checkbox"/> Land only for convention package (without air transportation)	HK\$1,800	X	=	HK\$
TOTAL				= HK\$

Important Notes:

Visa application on your own arrangement.

Use of personal data provided will be limited to this event only.

First priority to be given for HATA members.

Please fax or email your company name cards and passport copies together with registration form.

3rd & 4th HATA members, Non-HATA members are subject to availability.

Cheque should be made payable to HONG KONG ASSOCIATION OF TRAVEL AGENTS LTD.

Deadline for registration **7 Sep 2016**. A late registration surcharge of HK\$200 is applicable for registration after the deadline.

A surcharge of HK\$1,000 is applicable for any cancellation after the deadline for registration.

A handling charge of HK\$100 is applicable to each change after registration has been made.



Please complete and fax back to the HATA Secretariat Fax: 2525-0986 or
Email to manager@hata.org.hk

44TH HATA ANNUAL OVERSEAS CONVENTION
14 -16 OCT 2016, HO CHI MINH, VIETNAM

We wish to place our advertisement in the 44TH HATA Annual Overseas Convention Program Book.
(Please tick as appropriate)

Advertising Rates:

Back Cover -	Colour	HK\$9,800
Inside Cover - Front/Back:	Colour	HK\$6,000
Inside Pages - Full page:	Colour	HK\$4,000
Half page:	Colour	HK\$2,200

Actual Size: 210 mm width x 297 mm height for full page

Bleeding Size: 5 mm margin all round

Deadline for artwork submission: 26 Aug 2016

Name of Company : _____

Person to Contact : _____

Email : _____ Tel : _____

Signature : _____ Fax : _____