



Hong Kong Association of Travel Agents

5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong.

Tel: 2869 8624

Fax: 2525 0986

Website: www.hata.org.hk

Email: manager@hata.org.hk

13 Jul 2017

Dear HATA members,

HATA'S DIAMOND JUBILEE 2017

Hong Kong Association of Travel Agents is celebrating its 60th Anniversary this year. To capture all the wonderful memories in the past 60 years, HATA will publish a 60th anniversary special edition booklet and we are now inviting you to participate by sending us some precious pictures and funny stories which occurred during the past 60 years related to HATA or the trade. As the booklet will be distributed in November, we would appreciate it if you could send your materials to the Secretariat Office on or before 24 Aug 2017.

To show your support to HATA, we would also like to invite you to place your advertisement on our 60th anniversary special edition booklet. In this context, we enclose the advertising rate sheet for your consideration.

We thank you in advance for your support. Should you have any enquiries and require for further information, please kindly contact our Secretariat office – Ms. Edith Chiu or Ms. Cherry Kong (Tel No: 2869-8624/Fax No: 2525-0986/ email: manager@hata.org.hk)

We look forward to hearing from you soon.

Yours sincerely,

HONG KONG ASSOCIATION OF TRAVEL AGENTS

Jason Shum

Michael Wu

Jason Shum
Chairman

Michael Wu
Diamond Jubilee Committee Chairman

Encl.



Hong Kong Association of Travel Agents

5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong.

Tel: 2869 8624

Fax: 2525 0986

Website: www.hata.org.hk

Email: manager@hata.org.hk

致各會員,

香港旅行社協 60 周年鑽禧會慶

本年為香港旅行社協會成立六十週年紀念。為捕捉在過去六十年美好的回憶，香港旅行社協會即將發行六十週年特刊。現在我們誠邀閣下參與，請將過去六十年中的一些有關本會或業界的珍貴照片或有趣故事交給我們刊登。由於該書將於十一月發行，請於 8 月 24 日或之前把閣下的資料送往本會秘書處。

同時我們也歡迎貴公司把廣告刊登於六十週年特刊上，我們現附上廣告價目表以供參考，並衷心感謝閣下支持。

如欲查詢，請與本會秘書處 - 趙小姐 或 江小姐 聯絡(電話：2869-8624/傳真：2525-0986/電郵：manager@hata.org.hk)。

我們期待您的回覆。

香港旅行社協會主席

鑽禧籌委會主席

沈朝生

胡兆英

沈朝生

胡兆英

謹啟

二零一七年七月十三日



**Hong Kong Association of Travel Agents 60th Anniversary special edition
booklet**

For parties who wish to place your advertisement in the 60TH HATA
Anniversary special edition booklet. Please tick as appropriate:

Booklet Advertising Rates (Run of page)

Full page Colour HK\$6,000

Half page Colour HK\$3,500

Actual Size : 210mm width x 297mm height for full page

Bleeding Size : 4mm margin all round

Deadline: 24 Aug 2017

Name of Company : _____

Person to Contact : _____ Tel : _____

Email : _____ Fax : _____

Signature : _____ Date : _____

Please complete and fax back to the HATA Secretariat Fax: 2525-0986