



Hong Kong Association of Travel Agents

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27 Jun 2018

Dear Members,

**45th Hong Kong Association of Travel Agents (HATA) Annual Overseas Convention,
12 - 14 October 2018 - Dubai, United Arab Emirates**

I am pleased to inform you that we have finalized the programme for HATA's most important business and social event of the year - the 45th HATA Annual Overseas Convention to be held in Dubai, United Arab Emirates, 12 - 14 October 2018.

At the affordable price of HK\$ 4,988 (on share-twin room basis) exclusively for HATA members, the offer includes roundtrip airfare by two airlines, namely Cathay Pacific Airways and Emirates Airlines, deluxe accommodation at the 5-star JW Marriott Marquis Hotel Dubai (the 2nd tallest hotel in the world) and transfers, sightseeing and meals as indicated in the attached programme outline. There is also a post-convention tour to Abu Dhabi featuring for the new and charming Sofitel Corniche Hotel at a truly amazing price, an offer definitely not to be missed!

The theme of this year's convention will be "How Artificial Intelligence (AI) impacts on the future of travel?"

Enclosed please find an outline of the convention programme as well as the post-convention tour together with the applicable registration forms.

So don't miss this fantastic opportunity to discover exotic Dubai and to network with your industry elites.

The registration fee inclusive of round trip air tickets, hotel room, sightseeing, meals and transfer

- For Dubai convention - \$ 4,988
- For Dubai convention and Abu Dhabi post-tour -\$ 7,968

As seats are extremely limited, please register as early as possible. For registration, please complete the reply slip below and send it to HATA Secretariat (fax: 2525 0986 or email: manager@hata.org.hk) on or before (Thursday) 12 Jul 2018.

Meantime, I look forward to welcoming you to Dubai.

Yours sincerely
HONG KONG ASSOCIATION OF TRAVEL AGENTS

Edmund Tsang

Edmund Tsang
Convention Chairman

OUTLINE OF THE 45TH HATA CONVENTION
DUBAI, UNITED ARAB EMIRATES 12 - 14 OCT 2018

FRI - 12 OCT - HONG KONG/DUBAI

Check-in at Hong Kong International Airport

Package A - HKG/DXB - CX745 0205/0630 hrs

Package B & C - HKG/DXB - EK387 0750/1150 hrs

- Morning Snacks
- Transfer to city for brief sightseeing
- Welcome Lunch
- Afternoon check-in hotel
- Welcome Dinner

SAT - 13 OCT

- Hotel Breakfast

BUSINESS SESSION (STARTING AT 0900 HRS SHARP)

Inauguration

Welcome addresses by Mr Edmund Tsang, Convention Chairman

Keynote speeches by distinguished speakers

Coffee break

Panel discussion and open forum moderated by Mr Richard Willis, HATA Vice Chairman

Concluding remarks by Mr Ronald Wu, HATA Chairman

- Lunch
- Afternoon tour to visit Desert Safari, or Dhow Cruise
- Farewell Dinner

SUN - 14 OCT - DUBAI/HONG KONG OR ABU DHABI (POST CONVENTION TOUR)

- Hotel Breakfast
- Morning at leisure
- Check-out hotel and transfer to DXB Airport (with a prior stop to visit a shopping mall) before flight departure

Package A - DXB/HKG - CX746 1710/0505+1

Package B - DXB/HKG - EK386 1825/0620+1

Dress Code: Smart Casual

OUTLINE OF THE 45TH HATA CONVENTION (POST TOUR PACKAGE)
ABU DHABI, UNITED ARAB EMIRATES 14 - 16 OCT 2018

Package C

SUN - 14 OCT - DUBAI/ABU DHABI

- Arrive at Abu Dhabi
- Sightseeing tour
- Lunch followed by hotel inspection
- Welcome Dinner
- Accommodation at Sofitel Abu Dhabi Corniche

MON - 15 OCT ABU DHABI

- Breakfast at hotel
- City tour followed by lunch
- Farewell Dinner

TUE - 16 OCT - ABU DHABI/DUBAI/HONG KONG

- Breakfast at hotel
- Free leisure
- Check-out hotel and transfer to DXB Airport (with a prior stop to visit a shopping mall) before flight departure

Package C - DXB/HKG - EK386 1825 / 0620+1

45th HATA Annual Overseas Convention
12 - 14 OCT 2018 DUBAI, UNITED ARAB EMIRATES

Registration Form (Please fax to HATA 2525-0986)

Delegate

Name as on Passport (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Code of Issuing State	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	
Address of Company:			
Telephone No.	Fax No.	Email Address	

Accompanying Person/Spouse

Name as in Passport (Name on Convention Badge)

Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Code of Issuing State	Date of Birth	Date of Issue	
Expiry Date	Name of Company	Title/Position	

Single Twin Double

Share with _____

Flight Preference :

- Convention Package A - 12 OCT HKG/DBX **CX745** 0205/0630, 14 OCT DXB/HKG **CX746** 1710/0505+1
 Convention Package B - 12 OCT HKG/DBX **EK387** 0750/1150, 14 OCT DXB/HKG **EK386** 1825/0620+1
 Convention & Post Tour Package C - 12 OCT HKG/DBX **EK387** 0750/1150, 16 OCT DBX/HKG **EK386** 1825/0620+1

Package Preference (price per person twin sharing, please tick as appropriate):

<input type="checkbox"/> Convention Package A & B, Dubai (12-14 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$4,988	X	=	HK\$
<input type="checkbox"/> Convention & Post Tour Package C, Dubai & Abu Dhabi (12-16 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$7,968	X	=	HK\$
Additional charges :				
<input type="checkbox"/> For 3 rd & 4 th HATA members / Non - HATA members	HK\$300	X	=	HK\$
<input type="checkbox"/> Single room supplement for convention package A & B	HK\$900	X	=	HK\$
<input type="checkbox"/> Single room supplement for post tour package C	HK\$1,660	X	=	HK\$
<input type="checkbox"/> Package A & B - Ancillary charges : fuel surcharge, airport taxes, Airport Construction Fee (ACF) & TIC levy	HK\$580	X	=	HK\$
<input type="checkbox"/> Package C - Ancillary charges : fuel surcharge, airport taxes, Airport Construction Fee (ACF) & TIC levy	HK\$580	X	=	HK\$
<input type="checkbox"/> Land only for convention package (without air transportation)	HK\$3,488	X	=	HK\$
TOTAL				= HK\$

Important Notes:

Visa application on your own arrangement.

Use of personal data provided will be limited to this event only.

First priority to be given for HATA members.

Please fax or email your company name cards and passport copies together with registration form.

3rd & 4th HATA members, Non-HATA members are subject to availability.

Cheque should be made payable to HONG KONG ASSOCIATION OF TRAVEL AGENTS LTD.

Deadline for registration **12 Jul 2018**. A late registration surcharge of HK\$200 is applicable for registration after the deadline.

A surcharge of HK\$1,000 is applicable for any cancellation after the deadline for registration.

A handling charge of HK\$100 is applicable to each change after registration has been made.



Please complete and fax back to the HATA Secretariat Fax: 2525-0986 or
Email to manager@hata.org.hk

45TH HATA ANNUAL OVERSEAS CONVENTION
12 -14 OCT 2018, Dubai, United Arab Emirates

We wish to place our advertisement in the 45TH HATA Annual Overseas Convention Program Book.
(Please tick as appropriate)

Advertising Rates:

Back Cover -	Colour	HK\$9,800	<input type="checkbox"/>
Inside Cover - Front/Back:	Colour	HK\$6,000	<input type="checkbox"/>
Inside Pages - Full page:	Colour	HK\$4,000	<input type="checkbox"/>
Half page:	Colour	HK\$2,200	<input type="checkbox"/>

Actual Size: 210 mm width x 297 mm height for full page
210 mm width x 148.5 mm height for half page

Bleeding Size: 5 mm margin all round

Deadline for artwork submission: 20 Aug 2018

Name of Company : _____

Person to Contact : _____

Email : _____ Tel : _____

Signature : _____ Fax : _____