



Hong Kong Association of Travel Agents

5/F., Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong

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Dear HATA Members,

09 November 2018

Cruise and Learn on Dream Cruises” ~ 11-13 January 2019

As cruise tourism is getting more and more popular with new vessels entering service and the ever growing demand by consumers, the HATA Training Committee is organizing a “Cruise and Learn” programme onboard the World Dream operated by Genting Cruises. The key object of this training programme is to enhance members’ cruise selling skills with a 4 hour lecture supplemented by a one hour onboard orientation of public venues after which participant can experience the various onboard facilities.

For your guidance this programme is being subsidized by the Training Programme Subsidy Scheme under the Travel Industry Training Fund and therefore attendance for all training and orientation sessions are compulsory. Informatively the price as indicated is only applicable to Active members of HATA, however Allied members may (subject to availability) also join but at a different price upon enquiry to the HATA Secretariat.

| | |
|---------------------------|---|
| Date : | 11-13 January 2019 (Friday-Sunday) |
| Vessel : | World Dream (151300 gross tonnage/18 deck) |
| Departure: | 11 January 2100HRS at Kaitak Cruise Terminal |
| Disembarkation: | 13January 0900HRS at Kaitak Cruise Terminal |
| Number of places : | 40 (on first come, first served basis) and priority will be given to Active membership involved in the promotion of cruises. Maximum 2 places from each active member |
| Accommodation: | Interior State Room |
| Course Fee : | HK\$1,460 per participant on twin sharing basis |

Inclusion:

- Accommodation type as stated above
- All meals during the cruise
- Port Charges
- Gratuity
- 4 hour compulsory lecture on cruise selling
- One hour compulsory tour/orientation of onboard public venues
- Travel Insurance

Exclusions:

- Transportation to/from the Kaitak Cruise Terminal
- Items of personal nature (e.g. drinks, laundry etc.)

Additional important Notes:

- This course is subject to sufficient materialization of participants
- Full payment is due upon enrollment is non-refundable - however a name change may be possible with a fee of HK\$160.00
- Participants may at their own cost and upon enquiry to the HATA secretariat
 - Upgrade the accommodation (subject to availability) at an extra
 - Apply for single occupancy at their own cost
 - Travel with a companion who is not participating in the training session subject to a higher cost
 - Allied members may (subject to availability) also join but at a higher cost

Disclaimer: Any opinions, findings, conclusions or recommendations expressed in this material/event (or by the grantee organization) do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Travel Industry Council of Hong Kong, or the Vetting Committee of the Training Programme Subsidy Scheme under the Travel Industry Training Fund.

Meantime kindly register your participation no later than 23 Nov 2018 as soon as possible due to limited capacity.

For registration, please contact Secretariat by fax or email. Fax : 2525 0986 Email: manager@hata.org.hk

Reply Slip

I/We wish to attend the “Cruise and Learn on Dream Cruises” 11-13 January 2019.

Company Name: _____

Participant Name : _____ Title: _____

Participant Name : _____ Title: _____

Tel : _____ Email : _____

Fax: _____

Cost: @HK\$1,460 x _____ Places(s) = HK\$ _____

Please enroll and make a cheque payable to “**Hong Kong Association of Travel Agents Ltd.**” and send it to “**5/F, Skyway House, North Block, 3 Sham Mong Road, Tai Kok Tsui, Kowloon, Hong Kong**” together with your reply slip **on or before (Friday) 23 Nov 2018.**

Should you have any queries, please feel free to contact the Secretariat at 2869 8624.

Secretariat