



Hong Kong Association of Travel Agents

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25 Jun 2019

Dear Members,

**46th Hong Kong Association of Travel Agents (HATA) Annual Overseas Convention,
25 - 27 /28 /29 October 2019 - Sydney, Australia**

I am pleased to inform you that we have finalized the programme for HATA's most important business and social event of the year - the 46th HATA Annual Overseas Convention to be held in Sydney, Australia, 25 - 27 October 2019.

At the affordable starting price of HK\$ 4,980 (on share-twin room basis) exclusively for HATA members, the offer includes roundtrip airfare by two airlines, namely Cathay Pacific Airways and Virgin Australia Airlines, deluxe accommodation at the Marriott Sydney Harbour Hotel, transfers, sightseeing, wine tasting in Hunter Valley and meals as indicated in the attached programme outline.

The theme of this year's convention is set to explore "The New Luxury Travel - Road to Business Diversification"

Enclosed please find an outline of the convention programme as well as the post-convention tour together with the applicable registration form.

So don't miss this fantastic opportunity to discover spectacular Australia and to network with your industry elites.

The registration fee inclusive of round trip air tickets, hotel room, sightseeing, meals and transfer

- For Sydney convention - \$ 4,980 (4 days 2 nights)
- For Sydney convention and Hunter Valley -\$ 6,780 (5 days 3 nights)
- For Sydney convention, Hunter Valley and Blue Mountain -\$ 8,680 (6 days 4 nights)

As seats are limited, please register as early as possible to avoid disappointment. For registration, please complete the reply slip below and send it to HATA Secretariat (fax: 2525 0986 or email: manager@hata.org.hk) on or before (Thursday) 25 July 2019. Friendly reminded to attach copy of your passport page indicating your full name together with your registration form.

Meantime, I look forward to welcoming you to Sydney.

Yours sincerely
HONG KONG ASSOCIATION OF TRAVEL AGENTS

Edmund Tsang

Edmund Tsang
Convention Chairman

**OUTLINE OF THE 46TH HATA CONVENTION
PROVISIONAL PROGRAMS AND POST TOURS
SYDNEY, AUSTRALIA 24 - 27 / 28 / 29 OCTOBER 2019**

THUR - 24 OCT - HONG KONG / SYDNEY

Check-in at Hong Kong International Airport

Package A & B - HKG/SYD - VA 82 1810/0635 hrs +1

Package C - HKG/SYD- CX 111 1850/0715 hrs +1

FRI - 25 OCT -SYDNEY

- 0800 - 1000hrs : Welcome light breakfast and brief rest at The Langham Sydney
- 1000 - 1300hrs : City sightseeing - Opera House, Dixon Street and Fish Market
- 1330hrs : Buffet Lunch at Sydney Tower
- 1530 - 1600 hrs : Stop at Pitt Street for shopping / free time
- 1630hrs: Hotel check-in
- 1845hrs: Welcome Dinner at Luna Park cohosted by Tourism Australia and Destination NSW
(Dress Code: Business Casual)
- Accommodation at Sydney Harbour Marriott

SAT - 26 OCT

- Hotel Breakfast

BUSINESS SESSION - STARTING AT 0845 Hr. SHARP (Dress Code: Business Casual)

Inauguration

Welcome address by Mr Edmund Tsang, Convention Chairman

Keynote speeches by distinguished speakers

Coffee break

Panel discussion and open forum moderated by Mr Richard Willis, HATA Vice Chairman

Concluding remarks by Mr Ronald Wu, HATA Chairman

- Lunch at hotel
- 1430 - 1730 hrs: Afternoon Enrichment Program hosted by Destination NSW based on prior registrations - Program options include: Merlin Entertainments/ Australian National Maritime Museum/ Oz Jet Boating/ Taronga Zoo
- 1900hrs: Transfer and Farewell Dinner at Nick's Seafood Restaurant
- Accommodation at Sydney Harbour Marriott

SUN - 27 OCT - SYDNEY / HONG KONG (Package A)

- Hotel Breakfast
- 0730 hrs: Check-out hotel and transfer to SYD Airport for departure

Package A - SYD/HKG -VA 83 1015/ 1635 hrs

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SYDNEY, AUSTRALIA 24 -27 / 28 / 29 OCTOBER 2019

SUN - 27 OCT - POST CONVENTION TOUR - HUNTER VALLEY (Package B & C)

- Hotel Breakfast
- 0830 hrs: Depart hotel for Hunter Valley
- 1130 hrs: Arrive at Hunter Valley Resort
 - ✧ Visit a vineyard and wine tasting (Snacks or lunch on your own arrangement)
- 1415 hrs: Coach to proceed to Mercure Resort Hunter Valley Gardens for afternoon refreshment
- 1545 hrs: Coach to depart and drive around vineyard area
- 1630 hrs: Depart for Westfield Chatswood Shopping Centre
- 1930 hrs: Dinner at a King's Dynasty Restaurant in the Shopping Centre
- 2130 hrs: Return transfer to hotel
- Accommodation at Sydney Harbour Marriott

Dress Code: Smart Casual

MON - 28 OCT SYDNEY/HONG KONG (Package B)

- Breakfast at hotel
 - 0730 hrs : Depart for the airport
- Package B - SYD/HKG VA 83 1015/1635 hrs*

MON -28 October BLUE MOUNTAINS (Package C)

- Breakfast at hotel
- 0900hrs: Depart for Blue Mountains
- 1130hrs: Arrive at Echo Point
 - ✧ Take a walking tour to view the 3 Sisters
 - ✧ Lunch at The Lookout restaurant, Echo Point
- Visit Leura and Katoomba area
- 1500hrs : Depart Katoomba and return to Sydney
- 1800hrs : Arrive at Sydney Harbour Marriott
- **Dinner on own arrangement**

Dress Code: Smart Casual

TUE - 29 OCT - SYDNEY / HONG KONG

- Breakfast at hotel
- Morning at leisure
- 1215 hrs : Transfer to Sydney International Airport

Package C - SYD/HKG - CX100 1545 / 2155 hrs

Remark 1: Smart casual means no slippers and open-necked shirt

Remark 2: Sightseeing conducted by English-speaking guide

Important Notes for registration:

- ✧ If the air ticket late return extra-charge frustrates eventually, HATA will either collect the difference, or refund the balance after completing the event.
- ✧ Visa application on your own arrangement.
- ✧ Use of personal data provided will be limited to this event only.
- ✧ First priority to be given for HATA members.
- ✧ Please fax or email your company name cards and passport copies together with registration form.
- ✧ Cheque should be made payable to HONG KONG ASSOCIATION OF TRAVEL AGENTS LTD.
- ✧ Deadline for registration 25 Jul 2019. A late registration surcharge of HK\$200 is applicable for registration after the deadline.
- ✧ A surcharge of HK\$1,000 is applicable for any cancellation after registration.
- ✧ A handling charge of HK\$500 is applicable to each change after registration has been made.

46th HATA Annual Overseas Convention
25 -27 / 28 / 29 OCTOBER 2019 SYDNEY, AUSTRALIA

Registration Form (Please fax to HATA 2525-0986)

Delegate

Name as on Passport	(Name on Convention Badge)		
Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Nationality	Date of Birth	Expiry Date	
Name of Company	Title/Position	Email Address	
Telephone No.	Fax No.	Late Return Date (Optional)	

Accompanying Person/Spouse

Name as in Passport	(Name on Convention Badge)		
Surname	Given Name(s)	Title Mr/Mrs/Ms	Passport Number
Nationality	Date of Birth	Expiry Date	
Name of Company	Title/Position	Late Return Date (Optional)	

Single Twin Double

Flight preference:

- Convention Package A - 24 OCT HKG/SYD VA82 1810/0635+1, **27 OCT SYD/HKG VA83 1015/1635**
- Convention Package B - 24 OCT HKG/SYD VA82 1810/0635+1, **28 OCT SYD/HKG VA83 1015/1635**
- Convention Package C - 24 OCT HKG/SYD CX111 1850/0715+1, **29 OCT SYD/HKG CX100 1545/2155**
- VA Late Return Request (SYD/HKG VA83 1015/1635) -
**** Ticket validity 10 days; Late return extra-charge \$1000 - price and availability are subject to change**
- CX Late Return Request (SYD/HKG CX100 1545/2155) -
**** Ticket validity 35 days; Late return extra-charge \$1000 -price and availability are subject to change**

Package Preference (price per person twin sharing, please tick as appropriate):

<input type="checkbox"/> Convention Package A, Sydney (24-27 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$4,980	X	=	HK\$
<input type="checkbox"/> Convention Package B, Sydney & Hunter Valley (24-28 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$6,780	X	=	HK\$
<input type="checkbox"/> Convention Package C, Sydney, Hunter Valley & Blue Mountain (24-29 OCT) For 1 st & 2 nd HATA member of the same Company	HK\$8,680	X	=	HK\$
Additional charges :				
<input type="checkbox"/> For 3 rd & 4 th HATA members	HK\$200	X	=	HK\$
<input type="checkbox"/> Non - HATA members	HK\$300	X	=	HK\$
<input type="checkbox"/> Package A & B & C: Ancillary charges : Taxes & TIC levy (subject to change)	HK\$1,000	X	=	HK\$
<input type="checkbox"/> CX Late return extra-charge	HK\$1,000	X	=	HK\$
<input type="checkbox"/> VA Late return extra-charge	HK\$1,000	X	=	HK\$
<input type="checkbox"/> Single room supplement for convention package A	HK\$1,875	X	=	HK\$
<input type="checkbox"/> Single room supplement for convention package B	HK\$2,803	X	=	HK\$
<input type="checkbox"/> Single room supplement for convention package C	HK\$3,730	X	=	HK\$
<input type="checkbox"/> Land only for convention package A (without air transportation)	HK\$2,980	X	=	HK\$
<input type="checkbox"/> Land only for convention package B (without air transportation)	HK\$4,780	X	=	HK\$
<input type="checkbox"/> Land only for convention package C (without air transportation)	HK\$6,180	X	=	HK\$
TOTAL				= HK\$



Please complete and fax back to the HATA Secretariat Fax: 2525-0986 or
Email to manager@hata.org.hk

46TH HATA ANNUAL OVERSEAS CONVENTION
25 -27 OCT 2019, Sydney, Australia

This year as in the past, a souvenir program will be printed. This will be distributed to all of our attending delegates and those members who are not able to attend this time as well as many of our industry partners. This program has always been an effective channel for you to showcase your products and services to your target customers of travel agents in Hong Kong. In this regard, we seek your support to place your advertisement in the 46TH HATA Annual Overseas Convention Program Book. (Please tick as appropriate)

Advertising Rates:

Back Cover -	Colour	HK\$9,800	<input type="checkbox"/>
Inside Cover -	Front/Back: Colour	HK\$6,000	<input type="checkbox"/>
Inside Pages -	Full page: Colour	HK\$4,000	<input type="checkbox"/>
	Half page: Colour	HK\$2,200	<input type="checkbox"/>

Actual Size: 210 mm width x 297 mm height for full page
210 mm width x 148.5 mm height for half page

Bleeding Size: 5 mm margin all round

Deadline for artwork submission: 20 Aug 2019

Name of Company : _____

Person to Contact : _____

Email : _____ Tel : _____

Signature : _____ Fax : _____